

ABA TECHSHOW PRESS KIT

BOOTH #620

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CASEFLEET HARNESSES DATA VISUALIZATION IN LEGAL CASE MANAGEMENT WITH LATEST UPDATE TO "TIMELINES"

Legal Tech Solution Updates Feature to Incorporate Data Visualization Technology to Simplify and Streamline Case Management

Chicago (Feb. 24, 2017) – CaseFleet announces the latest update to its *Timelines* feature, further advancing the premise that data visualization can simplify, streamline and improve practice and case management in the legal profession. The latest update to the Timelines feature enables attorneys to see how their cases' facts (and the issues those facts relate to) are distributed over time in a simplified, chronological chart for quicker review and analysis. What's more, the chart allows lawyers and staff to "zoom in" on particular date ranges, issues or facts to see an even greater level of detail. This powerful feature balances the need for structure and detail with the need to gain insight from a rich visual overview, facilitating the process of developing strong case theories from complex case data.



"When we created *Timelines* in the early days of CaseFleet, the idea was to allow attorneys to organize all the facts of a case in an intuitive interface, and this update, while retaining a similar interface, will help lawyers recognize important trends in the underlying data and make it even easier to prepare cases for litigation and trial," said Jeff Kerr, CEO and co-founder of CaseFleet. "While data visualization has been used successfully across industries to interpret data and identify trends that can improve a range of business practices, we wanted to bring the concept to legal case management to help attorneys win more cases – by enabling them to seamlessly transition between the 'big picture' of a case (presented by the graph) to the fine-grained details of the case contained in the factual chronology where users create, view and update facts."

Starting with the roll out of CaseFleet's legal calendar in 2016, data visualization has been central to CaseFleet's strategy for helping litigators manage their cases and practices. The adaptation of the concept to improve the practice of law stems from widespread success in a range of professional industries that have implemented data visualization strategies. For example, a <u>2014 BPM Pulse Survey</u> of financial professionals found that 40 percent of respondents were moving from Microsoft Excel graphs and charts to adopt data visualization methods. Amid increasing data availability, graphical portrayal of information enables audiences and professionals to make sense of the information more quickly.

"On average, those using data visualization tools report it would take an average of nine hours longer to see patterns, trends and correlations in their company's data without data visualization," according to <u>a study by SAP</u>, a finding that underscores CaseFleet's continued goal to streamline and simplify case management.

About CaseFleet

CaseFleet is a cloud-based solution that enables lawyers to win more by doing more, more efficiently and with more confidence in their technology. At CaseFleet, the goal is to give lawyers an edge in litigation with an intuitive, yet powerful case management software that organizes case facts, tracks key deadlines and runs an entire litigation practice. The company's unique *Timelines* feature allows attorneys to lay out visually and tag the facts of each case, linking dates, issues, contacts and evidence to those facts, so that case information can be recalled with a single click. By linking facts to contacts and documents, lawyers don't have to search through multiple systems for the information they need. By integrating all features together – from a built-in CRM, to matter information, trust accounting and task management, to time tracking and invoicing – CaseFleet aims to eliminate the need for multiple programs or subscriptions. Learn more about CaseFleet and sign up for a free 14-day trial at https://www.casefleet.com.



The Only Solution Giving Lawyers the Power of Data Visualization for Litigation Success

CaseFleet's *Timelines* gives you the power to tackle complex cases with tools for crafting detailed case chronologies, readily identifying important developments or patterns, and visualizing all the building blocks of your case, including facts, dates, times, issues, contacts and evidence.

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¢	1Back to top May 05, 2009	The employee suffered an accident and injury arising out of and in the course of employment	compensibility	HearingAward.pdf at 2	i.
	May 05, 2009	Jane Smith fell on a floor grate at work, injuring her right shoulder and low back	compensibility injury	IncidentReport	3
	May 06, 2009	Dr. Kulkarni placed Jane Smith on light duty at the first visit	work status	HearingAward.pdf at 2	1
	Jul 02, 2009	Jane Smith started treating with Dr. Malone after her condition did not improve under the care of Dr. Kulkarni	medical	HearingAward.pdf at 2	4
	Jul 29, 2009	Dr. Malone referred Jane Smith to Dr. Shield for a series of low back ESIs	medical	MaloneMeds HearingAward.pdf at 2	4
	Aug 09, 2009	Dr. Malone referred Jane Smith to Dr. Banit for treatment of the low back and both legs	(medical)	MaloneMeds HearingAward.pdf at 2	1
	Aug 24, 2009	Big Corp terminated Jane Smith from light duty employment	compensibility work status	HearingAward.pdf at 2	÷
LK	Oct 06, 2009	Dr. Banit referred Jane Smith to Dr. Phillips for treatment of the right shoulder	(medical)	Banit meds HearingAward.pdf at 2	3

Conquer Complexity and Master the Facts

The sheer amount of fine-grained details that a lawyer must have ready at any given time is overwhelming. *Timelines* makes it easy to organize, review and work with all the details in one intuitive interface.

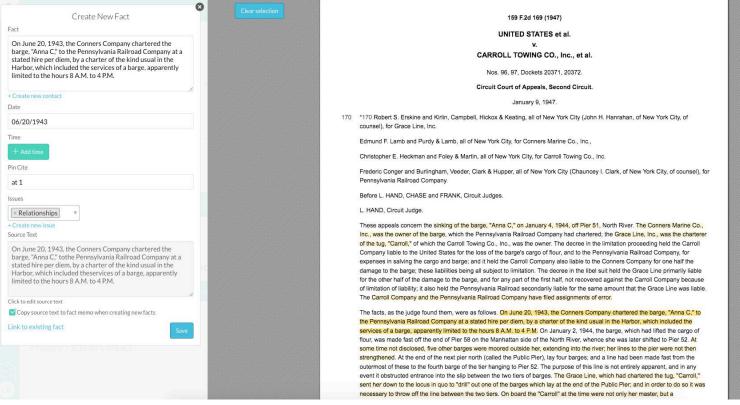
CaseFleet's user-friendly tools empower lawyers to filter and organize key information, as well as link facts to documents and witnesses for streamlined, practical use at all stages of litigation. Be prepared for complex cases with the confidence that you have the technology needed to bring order to the flood of information.

- Quickly create and edit facts in-line
- Specify the date and time when each fact occurred
- Attach documents and other sources of evidence to facts
- Associate contacts with facts
- Filter by contacts, issues sources of evidence and date range
- Export and print timelines in a variety of formats



A More Efficient Way to Review Evidence

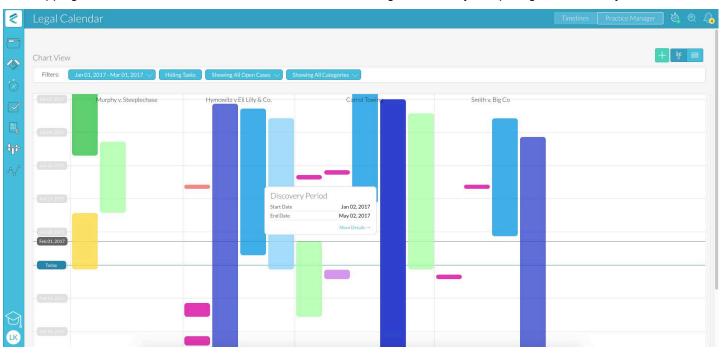
Using *Highlights* within *Timelines*, attorneys can create facts directly from evidentiary documents during review. Streamline research and save time by accessing your supporting evidence directly from *Timelines*. Click on a fact to see the exact location in a document that proves it.



Legal Calendaring for Litigators

Each of your cases has deadlines, phases and events that have to be tracked and calendared.

Break out of the spatial limitations of standard month-to-month calendars used by most litigators and quickly visualize overlapping events, deadlines, and tasks. Prioritize work in a single case or by comparing cases side-by-side.





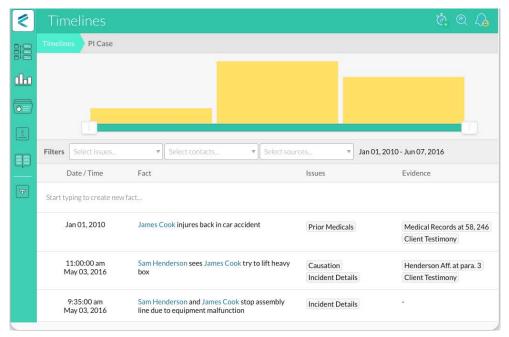
Introducing CaseScope: Making E-Discovery Accessible for Lawyers Everywhere

E-Discovery is the key to winning in the 21st Century. Wedded with *Timelines*, *CaseScope* gives every lawyer the power to do e-discovery.

Slated for public release in later this year, *CaseScope* makes it easy to import documents so that they can be searched, sorted and tagged for quick isolation of the evidence that matters.

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While most E-Discovery software does nothing other than help lawyers find evidence, *CaseScope* is fully integrated with CaseFleet and *Timelines* to ensure that you can easily use the evidence you find to prove your case.



With *CaseScope*, you can handle document productions with ease. Tag documents by the production requests to which they are responsive and prepare a document production in just a few clicks.

For more information on *CaseScope* and to sign up for updates, visit https://www.casefleet.com/features/e-discovery-software.



Testimonials

"Timelines is the best tool I've seen for quickly organizing the facts of a case and linking them to documents and witnesses. It's hard to overstate how much time this saves. I recommend every litigator try it out."

- Ted Solley, Attorney at Moser Law Co.





"My clients demand and deserve the most effective legal representation and great results, and CaseFleet allows us to easily sort and visualize important information so that we can deliver streamlined success."

- Seth Eisenberg, Founder of The Eisenberg Firm, LLC

"Awesome product! CaseFleet has helped our firm with its organization, increasing productivity and the ability to utilize less programs and have a central location for case information."

- Sherry Thornton, Paralegal at Webb & Taylor, LLC





"It's great to be able to see the bits and pieces of a case all in one location. I am extremely happy with the product. Thanks!"

- Marcus Keegan, Managing Attorney at Keegan Law Firm, LLC



Start your Free 14-Day Trial Today!

CaseFleet Features

Case Management Timelines Legal Software Security Legal Calendar Settlement Tracking Legal Billing

Trust Accounting Legal CRM Law Practice Management Legal Time Tracking E-Discovery

Choose the Plan that Fits Your Needs

TIMELINES

Build your cases with Timelines, the premier fact management platform

- Chronology building tools
- Link facts to issues and evidence
- Highlights Document viewer
- DOCX and PDF report formats
- Date visualizations
- Witness & contact organization
- Industry-Leading Security

PROFESSIONAL

Run your litigation firm with the same app you use for *Timelines*

All Timelines Features +

- Case Management
- Legal Calendar
- Settlement Tracking
- Industry-Leading Security
- Practice Management
- Legal Billing
- Trust Accounting
- Legal CRM
- Legal Time Tracking

ENTERPRISE

20 or more users? Get in touch for custom plans and pricing

All Professional Features +

- Data migration services
- Premium support
- More coming soon ...



Meet the CaseFleet Team

CaseFleet welcomes you to visit Booth 620 during the ABA TECHSHOW to learn more about our solutions to make attorneys' lives easier and more victorious.

Meet the team below, and come see us in Chicago!



Jeff Kerr Chief Executive Officer & Founder



Hunter Clarke Chief Technology Officer & Co-Founder



Lindy Kerr Customer Success Officer



Jon Grace Director of Business Development

To learn more about Jeff, Hunter, Lindy and Jon visit <u>https://www.casefleet.com/about/team</u>.



In the Press

(Click title to view article in web browser)

"Litigators - CaseFleet has Built Software Just for You" - Disrupt Legal, by Mary Redzic

"Top 25 Products of 2016 Awards" - TechnoLawyer, by Neil J. Squillante

"First Look: CaseFleet" - Lawyerist, by Lisa Needham

"Five Steps to Conduct E-Discovery on a Small Budget" - ABA GP Solo eReport, by Jeff Kerr

"3 Startups Helping You Manage Your Legal Calendar" - LegalTech News, by Gabrielle Orum Hernández

"Innovators to Empower Legal Tech Users in 2017" - LegalTech News, by Jeff Kerr

"Which Law Practice Management Programs Offer Two-Factor Authentication?" - Lawyerist, by Lisa Needham

CaseFleet Blog

https://www.casefleet.com/blog

In addition to helping lawyers manage their practices better using CaseFleet's practice and case management solutions, we also provide regular tips and insights on legal technology, E-Discovery and the practice of law. For a better picture of our blog's focus, below are some entries you may click to read.

- Total Case Organization for Litigators
- Critical Keys to Negotiating Settlements
- Managing Your Law Firm Reputation: Responding to Customer Feedback Online
- Email Management Tips for the Busy Attorney
- <u>Attorney Time Management: How to Plan, Prioritize and Stay Ahead</u>
- Law Firm Technology: Say Farewell to Your Server
- <u>5 Best Practices for Improving Law Firm Security</u>
- Dictionary of E-Discovery

About CaseFleet

CaseFleet was founded with a simple dream - to give lawyers an edge in litigation. We set out to do this with our intuitive, yet powerful, case management software that organizes case facts, tracks key deadlines, and runs an entire litigation practice.

Our dream was born the same way most are - out of a desire to solve a problem. CaseFleet was founded by a litigator who tried all of the software options available to small and mid-sized firms. Nothing worked or even seemed to be based on an actual understanding of what litigators do. So, with a team of some of the best software engineers around, we started building. We firmly believe that software can make a difference in client outcomes and in the success of a practice.

Working from our headquarters in Atlanta, GA we strive every day to improve and expand the tools to consistently and continuously bring our users the best product on the market.

Follow CaseFleet on Social Media